

## **Terms and Conditions: Showmax Reconnection Campaign: Xbox Incentive**

### **Introduction**

This campaign is designed to encourage disconnected Showmax customers to reactivate/reconnect their accounts. Reactivating customers who maintain an active subscription for 4 consecutive months will be entered into a draw to win an Xbox console.

### **Eligibility**

- This campaign is open to active select DStv customers who have an active Showmax subscription that has since been disconnected.
- Participants must reactivate their Showmax account during the campaign period 1 August 2025 to 31 December 2025.
- To be entered into the Xbox prize draw, participants must maintain an active, paid Showmax subscription for 4 consecutive months from their reactivation date.

### **Prize Details**

- One (1) Xbox console will be awarded to one (1) individual winner.

### **Winner Selection and Notification**

- Winners will be selected in a random drawing from all eligible participants after the 4-month qualifying period.

### **Prize Delivery**

- Prize will be delivered to the winner within days of confirming their prize claim.
- Delivery details will be coordinated with the winner.

### **General Conditions**

- By participating in this campaign, participants agree to these terms and conditions.
- MultiChoice reserves the right to disqualify any participant who violates these terms and conditions or engages in fraudulent activity.
- MultiChoice reserves the right to modify or cancel the campaign at any time.
- The Showmax Reconnection Campaign: Xbox Incentive Terms and conditions apply in addition to the standard Showmax T&C's.

### **Data Protection**

- Participant data will be used in accordance with MultiChoice's privacy policy