

# Terms and Conditions for Showmax Entertainment 50% Valentine's Promo.

## Introduction

The following Terms and Conditions apply to the Showmax Entertainment 50% (R49.50pm for 12 months) promotion available to select, active DStv South Africa customers. This promotion provides eligible customers with a one-month subscription to Showmax Entertainment. The terms outlined below detail the requirements for eligibility and participation.

## Eligibility

- The Showmax Entertainment 50% voucher offer is open only to select and active DStv South Africa customers.
- Participants must be active DStv Compact down to EasyView customers.
- Participants must maintain an active status on their Showmax subscription throughout the Showmax Entertainment offer.
- Customers must select a recurring method of payment month on month over a period of 12 months.

## Ineligibility

- Customers who have a disconnected DStv package subscription.
- Customers with a DStv Premium subscription.
- Employees of MultiChoice and their immediate families are not eligible to participate in the Showmax Entertainment 50% promotion
- The Showmax Entertainment 50% promotion period for Showmax Entertainment starts from the date when Showmax is activated.
- Take up of the Showmax Entertainment offer is available from 6 February to 30 June 2025.
- The Showmax Entertainment 50% offer ends 12 months after the date when Showmax Entertainment is activated.

## Cancellation

- Cancellation of the Showmax Entertainment can be completed on their Showmax account, this will result in customers forfeiting their 50% discount.

## General Conditions

- By participating in this promotion, participants agree to abide by these Terms and Conditions.
- These Terms and Conditions will be made available on the company's main website: [DStv.com](http://DStv.com)
- MultiChoice reserves the right to amend these Terms and Conditions at any time without prior notice. Any changes will be posted on the company's website.

## Limitation of Liability

- MultiChoice is not responsible for any technical malfunction or other issues that may affect participation in the promotion.
- MultiChoice reserves the right to cancel or modify the promotion if circumstances arise beyond its control.

## Contact Information

- For any queries or more information regarding this promotion, please contact our customer service team: [Contact Us](#)

By participating in this promotion, you acknowledge that you have read, understood, and agree to be bound by these Terms and Conditions.

Effective Date: From the date when Showmax Entertainment voucher is activated.

End Date: Your Showmax Entertainment subscription will be active for 12 months from the date of activation, as long as you maintain a monthly recurring payment throughout that period.